

2012 CTCI General Membership Meeting
August 22, 2012, 2 p.m.
Memphis, TN

1. The meeting was called to order by President John Smith who then led us in the Pledge of Allegiance. John welcomed everyone here and said he was already having a good time here in Memphis.
2. President Smith asked the Secretary to conduct the Roll Call – all were present except as noted
 - a) Officers and Staff:
 1. President- John M. Smith
 2. Vice President- Martin Bierman
 3. Treasurer- Sue Smith – absent
 4. Secretary- John Sailors
 5. Interim Managing Director- George Barlow
 6. Office Manager- Jennifer Parker – absent
 7. Promotions Manager – George Barlow
 8. Early Bird Editor – Lin Somsak
 - b) Directors:
 1. Region 1 – Pat LeStrange
 2. Region 2 – Gwen Stadstad
 3. Region 3 – Keith Zimmerman
 4. Region 4 – Mickey Harris
 5. Region 5 – Martin Bierman
 6. Region 6 – Dave Durrill – absent
 7. At Large – John Smith
 8. At Large – Perry Anthony
 9. At Large – Dave VanWinkle
3. Recognition of newly appointed Electronic Editor – Gary Noyes
Gary has been in CTCI a long time. He has served as *EarlyBird* editor, CTCI Treasurer, and Director. When he saw the posting in the *EarlyBird* for an Electronic Editor he applied and was awarded the position.
4. Recognition of past CTCI Presidents
Marty Bierman, Dave Van Winkle, Scott McGilvray, Cathy Stubbs, John Sailors, Chuck Korenko, and Bob Walker
5. Recognition of past Directors
They were asked to stand and were not named
6. Approval of General Membership Meeting minutes, June 16, 2010 Membership Meeting
Bill Brown moved we dispense with reading and approve as posted on the website
Rich Martin – second
No discussion

Motion passed by unanimous hand vote

7. Proposed Bylaw Change: Article VIII, Paragraph g - Membership
Remove requirement for International Chapters that all officers be CTCI members. Clubs outside of the United States would only be required to have their President be a member of CTCI.

There were no comments from the floor

Motion by Jay Raine of Oklahoma to approve Bylaw change

Cathy Stubbs of Washington asked if a secret ballot is required – only if requested by a member

Mo Hasson of Texas seconded the motion

Motion passed by hand vote

8. Interim Managing Director Report – George Barlow (He combined this with his Promotion Manager’s report)
- a) He has been reporting to the Board monthly on his activities for both positions.
 - b) He initiated the 50th anniversary merchandise program and obtained pricing for T-Shirts, Polo Shirts and Jackets. When a club member orders this merchandise the office sends a fax to the manufacturer who then drop ships the merchandise to the ordering CTCI member.
 - c) Shirts are available here in Memphis at a discounted price.
 - d) Electrical manuals and Trim & Sealer manuals have been reprinted in the original 11x17 format. Both are available here at the convention.
 - e) He and Sue Smith have been looking at our Quick Books accounting program. A Quick Books representative has moved us into the Premium level program and has been tutoring the staff on its use. The intent is to merge the QB and the membership DB into one so that sales procedures can be streamlined.
 - f) CTCI has still not moved into credit card sales for dues partly due to 3-4% surcharge and, as he described it, a “bucket of snakes”.
 - g) George also attends the condo association meetings for the building association we are in.
 - h) He indicated that the club has now hired a new managing director (Jack Gray). He did some review of the candidates. He felt all of the candidates had credentials beyond our need.
 - i) George has also organized the club trophies in an attempt to make it more organized and easy for CTCI and the host clubs to get them.
 - j) George indicated that his wife Beth has retired from her position and was very instrumental in getting the club onto Quick Books.

9. 2013 Regional Convention Reports:

- a) The Region 3 Convention will be July 31-August 3rd, 2013 hosted by Santa Clara Valley Thunderbird Club of San Jose, California

Gene Cox president of their club talked about “Birds by the Bay” – July 31st - August 3rd. It is set for one week prior to Hot August Nights and will be held at the San Jose Airport Garden Inn which is the same hotel as for the 1976 National. A special rate of \$89 per night has been negotiated and will be extended one week on either side of the convention.

Sightseeing will include: The Tech museum, Rosicrucian Egyptian Museum, NASA Tour, Winchester Mystery House, Great America theme park. San Jose is close to San

Francisco with all of its attractions. It is also close to Napa Valley wineries, Santa Cruz, and Monterey.

b) Other Regions

1. Region 1 – nothing planned
2. Region 2 – Des Moines club may be requesting to host a Regional in 2013; they are considering a date about 2 weeks after San Jose event.
3. Region 3 – San Jose as noted above
4. Region 4 – Nothing for next year
5. Region 5 – Nothing planned
6. Region 6 – Nothing planned

10. Chapter 119 – Recognition of Central Illinois Classic Thunderbirds (CICT)

CICT was approved by the CTCI for Chapter status in May of this year. The club was formed in 2004 and has been very active. Three members of the new club were called to the podium where President John Smith presented them with their club Charter.

11. Chapter Anniversaries

- a)** President Smith talked about numerous chapters getting ready to celebrate major anniversaries. The Early Birds of Southern California are celebrating their 50th Anniversary. John Smith presented them a plaque in recognition.
- b)** The following clubs are celebrating their 40th anniversary this year
 1. Big D Little Birds – Dallas, TX
 2. Santa Clara Valley Thunderbirds – San Jose, CA
 3. Connecticut Area Classic Thunderbirds – Connecticut
 4. Early Birds of Hoosierland – Indiana
 5. Rose City Thunderbirds – Portland, OR
 6. Tarheel Classic Thunderbird Club – North Carolina

12. Chapter Re-Energizing- Perry Anthony

He has been involved in T'Bird clubs for a long time and has some thoughts about how to re-energize clubs:

- a)** Review what policies seem to work or not work
- b)** The club must decide what it wants to be – meetings monthly or less frequently
- c)** Their officers can only serve two years and only two terms – force turn over of officers to prevent same people from running the club year after year
- d)** Open themselves to the press, invite the press to events
- e)** Member recognition program – they use a point quantifiable system
- f)** Host ladies functions such as a High Tea
- g)** Exposure through parades, Mall openings, road openings, a lot of road tour convoys.
- h)** Member recruitment program have information in each member's glove box
- i)** Glove box card for new owner when a member sells the car (maybe even free membership 1st year if purchased locally)
- j)** His club pushes CTCI membership very aggressively
- k)** Bird Hostel program – members open up a room at their home for a member to spend one night to attend an event if they live far from the event.
- l)** They have National and Regional sponsors of the club (Hills classic is a National Sponsor).
- m)** Information about their club is on a scroll ad with local weather channel. It increased awareness but no new members.

- n) They have attended local ball games and driven around the outfield.
- o) They exchange newsletters with several other clubs.
- p) Local multi-club events
- q) Out of state members pay ½ dues, get newsletter, but no voting privilege (Secretaries note: those could be illegal)
- r) No dues for one year to member that recruits two new members
- s) Have business cards for members with contact information (phone & email)
- t) He encouraged us to not be afraid to try new things.

13. General Items from the Floor

- a) Peter Eisenberg – South Carolina, he has two comments
 1. A group is starting a new Thunderbird club in South Carolina. The club is based in the Western Carolinas. They have 34 members so far, they will be having their 10th meeting here in Memphis later today.
 2. He recommends that CTCI partner with someone like Marriott to host conventions. They are professional and know how to do it.
- b) Jay Raine – Oklahoma, president of Tulsa Chapter

Their club elects a VP who is Activities Chair, then automatically becomes President. He/she then moves onto the board for two years. They find no need for a limit on terms.

They have one club activity per month. In the summer months each of their 5 directors is obligated to lead a tour. There is a second activity in those months. They also meet every Saturday for breakfast this has helped keep their club going strong for over 40 years.
- c) Delphino Samperi – Connecticut

He feels CTCI should be sending applications to vendors to have them sign up new members.
- d) Marlon Helton – California

Their club (Modesto) published a 2012 calendar with a vendor that did all of the photography of their cars. It was a high quality production
- e) George Barlow – California

In regards to the comments of the last two speakers

 1. CTCI has a discount wholesale program for the Thunderbird vendors. They are required to promote CTCI & website in their catalogues.
 2. The Modesto calendar was extreme high quality by the producer. It turned out to be very expensive. CTCI did not pursue due to cost.
- f) Less Stray - Texas

Other clubs he is in appoint monthly sponsor ship of activities
- g) No Other comments from the floor

14. Delphino moved for adjournment

Bill Long seconded motion
 Motion approved
 Meeting adjourned 3:10 PM

Respectfully Submitted
 John Sailors
 CTCI Secretary