

# 2010 CTCI General Membership Meeting

## 1:00 PM June 16, 2010

### Dayton, OH

- 1) President Martin Bierman called the meeting to order and led us in the Pledge of Allegiance
  
- 2) Opening remarks – President
  - a) Martin reminded all that these General Membership meetings are held every two years to allow all of CTCI to hear updates from the board and officers. There will be a time at the end for those in attendance to make comments or ask questions.
  - b) Martin announced that the Owners and Judges meeting on Friday will start at 7:00 AM not 8:00 AM as announced. As well the judging will start at 8:00 AM, not 9:00 AM. This is being done because of the large number of cars in the show. This is posted in several places around the hotel, and will be continually repeated the next few days to make sure everyone is aware.
  - c) CTCI is a sound, well funded, well run club that owns its own building and has dedicated Directors, Staff and Officers. It also has a large membership. However we recognize that it is an aging club and we are looking for ways to increase membership. He stated that there have been some changes in the office to address our need for growth. A new website has been created, but our biggest asset is our membership base.
  
- 3) Roll Call – President
  - a) Officers and Staff
 

• President	Martin Bierman	present
• Vice President	Scott McGilvray	present
• Treasurer	Larry Kooiman	absent
• Secretary	John Sailors	present
• Managing Director	Jim Hack	present
• Office Manager	Jennifer Parker	absent (at work in office)
• Promotions Manager	George Barlow	present
• <i>EarlyBird</i> Editor	Lin Somsak	present
  - b) Directors
 

• Region 1	Al Robinson	absent (in route)
• Region 2	Liz Werth	present
• Region 3	Chuck Korenko	present
• Region 4	Mickey Harris	present
• Region 5	Martin Bierman	present
• Region 6	Bill Somsak	present
• At Large	Scott McGilvray	present
• At Large	Sandra Hood	present
• At Large	John Smith	present

- 4) Recognition of Appointed Positions
  - a) Rich Martin                      Concours Coordinator & Rules                      present
  - b) Gil Baumgartner                  Authenticity Chairman                                  present
  - c) Scott McGilvray                    Authenticity Co-Chairman                              present
  - d) Martin Bierman                    Concours Judges Training/Coord Chairman        present
  - e) Clarke Hamm                        Touring Judges Training Chairman                    present
  - f) John Sailors                         Scoring Chairman                                        present
  - g) David Tulowitzky                    Publicity Chairman                                      present
  - h) Dick Stern                            1955 Tech Editor                                        absent
  - i) Jim Dinunzio                         1956 Tech Editor                                        present
  - j) Don Hyde                             1957 Tech Editor                                        present
  - k) Gil Baumgartner                    Authenticity    present
  - l) Geraldine Nuckels                    Newsletter Contest Chairman                         present
  - m) Martin Bierman                    Tech Article Contest Chairman                        present
  - n) Clarke Hamm                        Ford Johnson Award Coordinator                      present
  
- 5) Dayton Convention Personnel
  - a) Jim Martz                            President and Event Chair
  - b) Glenn Forsell                      Registration
  - c) David Tulowitzky                    Concours Chairman
  - d) Duane Johnson                      Chief Judge
  - e) Bob Wenderski                      Chief Touring Judge
  
- 6) Recognition of past CTCI Presidents and Directors present
  - a) Martin had past CTCI directors stand, and then past presidents
  
- 7) Approval of July 30, 2008 General Membership Meeting minutes
  - a) Martin reminded all that announcements in the *EarlyBird* had asked members to review the minutes as posted on the CTCI website
  - b) Motion by Peter Eisenberg to approve minutes as published
  - c) Second by Gerald Miller
  - d) Motion passed unanimously by voice vote
  
- 8) Managing Director Report – Jim Hack
  - a) Jim described his major job as Managing Director is to be a conduit between the President, Board and Office, and to act as a liaison in matters as directed by the President.
  - b) Jim reported that Jennifer Parker had been promoted to Office Manager (effective 4/5/2010) by the Board during the February meeting, and that a report on her progress was due to the Board at this convention.
  - c) As of June 4, 2010 we have 5,475 paid memberships; there are 501 unpaid members from 2009, which is typical. Renewals keep coming in and that number will go down.
  - d) With the new position of Promotions Manager, George has been busy reviewing new products for the club and getting them ready for sale. As Managing Director, Jim has been assisting George with this work.

- 9) Treasurer's report Jim Hack reporting for Larry Kooiman
- a) Income thru 6/7/2010 is lagging behind projections. The main reason is lack of merchandise sales and *EarlyBird* ad revenue. Payroll is higher than projected due to the Managing Director spending time training the new Office Manager, the Treasurer and dealing with an IRS auditor on an audit from 2007. The Promotions Manager's hours have also been up. Jennifer has been performing the duties of Office Manager, and Assistant Manager, while learning the new website. The Treasurer continues to monitor income and expenses and looks for ways to increase revenue and decrease expenses.
- 10) Promotion Manager's Report – George Barlow
- a) His philosophy about promoting CTCI is to promote CTCI through all media possible. That mainly includes the Internet to reach the younger owners and members.
  - b) We will not be dropping any printed media, but will be augmenting it with Internet and social networking sites. He stated that CTCI will continue to have a presence in print media as well as electronic media. His plan is to increase our sales via the Internet.

11) 2011 Regional Convention Reports:

- a) Region 4 Convention, June 15 – 19, 2011 hosted by Virginia Classic Thunderbird Club. Richmond, VA.
  - Convention Chairman Mike Martin showed several overhead slides promoting the Virginia Regional. Slides included photos of the Virginia club officers to show there is really a club behind this convention. It will be held at the Wyndham Hotel and Conference center. It is secluded and has numerous amenities available including an on-site golf course. The hotel has adequate banquet facilities. It is located about 10 miles from the Richmond airport.
  - For history buffs there are numerous Civil War sites to tour. Kings Dominion and Bush Gardens amusement parks are nearby. A tour has been set up to visit historic Jamestown which was an early colonial site when this country was founded. Another tour will be to Monticello, the home of Thomas Jefferson. It will include a stop at a tavern that dates from the 1700's for lunch.
  - Mike reviewed the agenda for the event. He talked about the location of two hospitality rooms. Registration forms are available now. Club members are available to answer questions; they are all wearing yellow shirts.
    - Ya-all come down and see us now, ya hear.
- b) Region 5 Convention, August 24 – 28, 2011 hosted by Nebraskaland Thunderbird Club. Omaha, NE – Martin Bierman
  - Martin announced that the convention would be held at Embassy Suites. The rate will be \$119 per night for a 2 room suite and includes a hot buffet breakfast and a manager's reception each evening. There is also a Marriott attached to the conference center which does not include the breakfast or reception, but is only \$89 per night. Their theme is celebrating the 50<sup>th</sup> anniversary of CTCI. The parking lot will hold 1,750 cars.

- He briefly reviewed the agenda. Registration forms will be available about 9/1/2010. Martin will be the event chairman; his wife Mary Lou will be doing the registration.
- c) Martin asked people to stay for the Board meeting to hear a proposal from the Memphis club to host the 2012 International Convention.
- d) Martin also stressed that it is not too late for a club to host a 2011 Regional. If a club is interested they should contact their Regional Director.

## 12) Committee Reports:

Martin mentioned that the website committee of Al Robinson, Sue Smith and Cathy Stubbs has been working for two years developing the new website.

### a) Website Committee Report – Cathy Stubbs

- Cathy asked about how many in the audience use the Internet. Then how many have viewed the CTCI website in the last 6 months. Most raised their hands to both questions.
- The committee reviewed the current website and looked at what was working and what was not working. They made a presentation to the board and then put together a request for bid that was sent to about six developers. The bids that were returned were presented to the board; the board selected Chris Seyler as the developer. Chris is a member of CTCI and has been maintaining the old website for about two years.
- One of the major goals of the new website was that it would be able to be maintained by CTCI staff. The new site was put into operation in April 23rd of this year.
- She asked that if anyone is having any trouble with the website, or has suggestions, to contact her, Al or Sue. The committee realizes that the content still needs some updating and polishing. The website is a continuing work in process.
- Cathy encouraged the chapters to stay in contact with CTCI and provide materials that can be posted on the website. This should not include normal weekly or monthly activities, but major events such as the SOCAL Pageant of the Thunderbird. They are looking for more color photos to add to the website for the revolving home page. An updated Data Plate decoder is also included. Their desire is that all chapters would have a presence on the website.
- The developer is currently working with a vendor for a new club store on the site.
- Cathy thanked Al and Sue for all of their help and input on the website. She also thanked the board members for their support.
- Martin stressed what a major task it was for the committee, and asked for another round of thanks for all of their work. Also that the site is fluid and needs input from all chapters and members so that it doesn't go stale.
- Martin mentioned that we are still looking for a webmaster; if any are interested they should see him.

## 13) General Items from the floor

- a) Peter Eisenberg from South Carolina.

- Peter received an email from TBN (Thunderbird Nest.com). The email said that they would not post events from other T'bird clubs (including CTCI) on their website because we do not post any links to their club. He asked why the board had taken that action and what could be done to change that.
- George Barlow commented that he agrees with Peter and that we need to reconsider our "rules of engagement" as to how we interact with other Thunderbird clubs.
- Sandra stated that this is the first time she has heard of this, and that the board has not discussed this. She asked Peter when he got the email; he said it was dated June 12<sup>th</sup>. Peter asked that the Board look into it.
- John Sailors commented that Sandra is correct. No discussion has ever occurred at the Board level to not include links to other clubs on our website.
- Martin asked that Peter forward the email to him so that he can forward it to the entire board for discussion.
- Bill Somsak commented that retro bird owners are the most common buyers of the early birds that are for sale. He also confirmed that there has never been a discussion about linking or not linking other clubs.
- George Lange from Texas indicated that TBN (Thunderbird Nest.Com, a privately owned website) is an internet club without officers and is very loose. They have events around the country. He confirmed that they won't link to us, because we don't link to them.
- Gil Baumgartner stated that CTCI is not blocked out to anyone anywhere and it is open to all. Peter reiterated that the issue is they won't link to CTCI unless we link to them.

b) Ed Brown – Florida

- Ed stated that with the help of many others who are present at this time he had funded a \$15,000 scholarship to McPherson College in the memory of his wife. If anyone wishes to contribute to this fund they should see him. His goal is to increase the scholarship to \$100,000.

Sandra moved for adjournment

Second by Liz

Adjournment at 2:10 PM